



IPJ.EU

06-19-2020

# Lockdown, Pangolin and Journalism

IPJ Dauphine | PSL 





# Lockdown

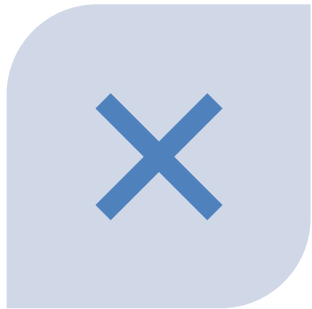
03-17-2020





lockdown

**Context : end of the last semester for M2 students**



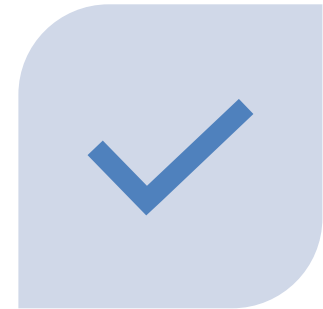
INTERNSHIP  
CANCELLED



CAMPUS CLOSED



FULL LOCKDOWN  
FOR 55 DAYS



NO FIELD REPORTS  
AUTHORIZED

Keep on working

**Goal : avoid « doing nothing »**



Continue the work



Replace cancelled internships



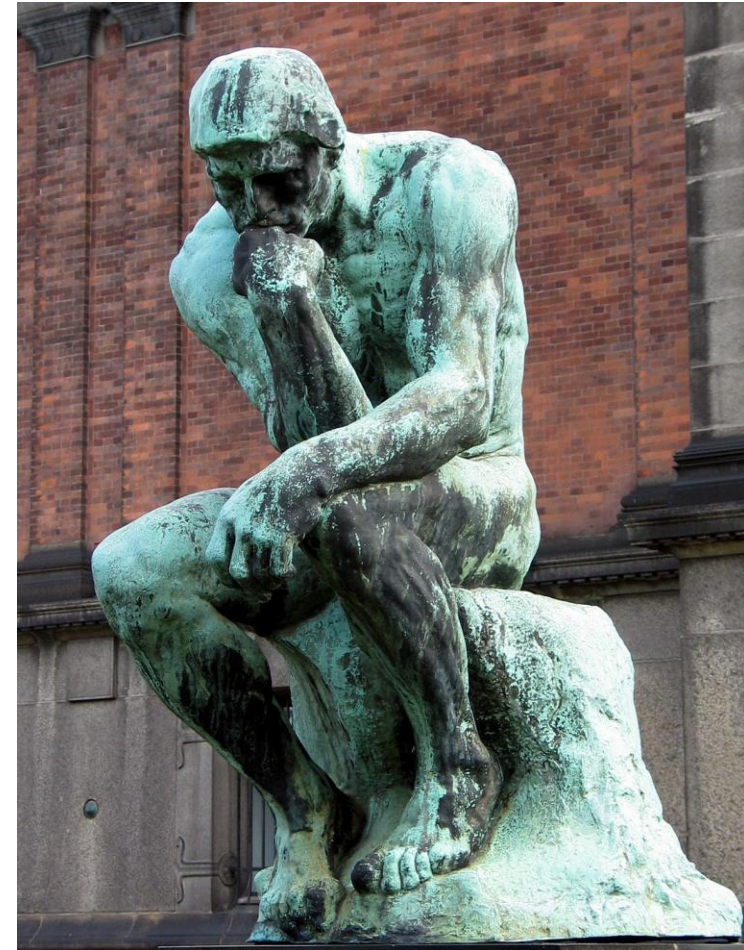
Make a great job



Know your audience & work on it



Tell great stories



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# Pangolin



## The students

- 27 students
  - TV Broadcast (12)
  - Radio & multimedia (6)
  - Long form & digital skill (9)



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# Everyday is a new consensus

## What the student wanted

- Not counting the dead
- Tell « nice & positive » stories
- No Hard-News
- Do « long form stories »
- Make podcast (as the one they like)
- Make « broadcast vidéo »
- Go outside
- Be independant (from me)

## What I wanted

Two stories per student and per week

Try something new (format, organisation)

Online vidéo

Explore what it mean to live in the covid-era

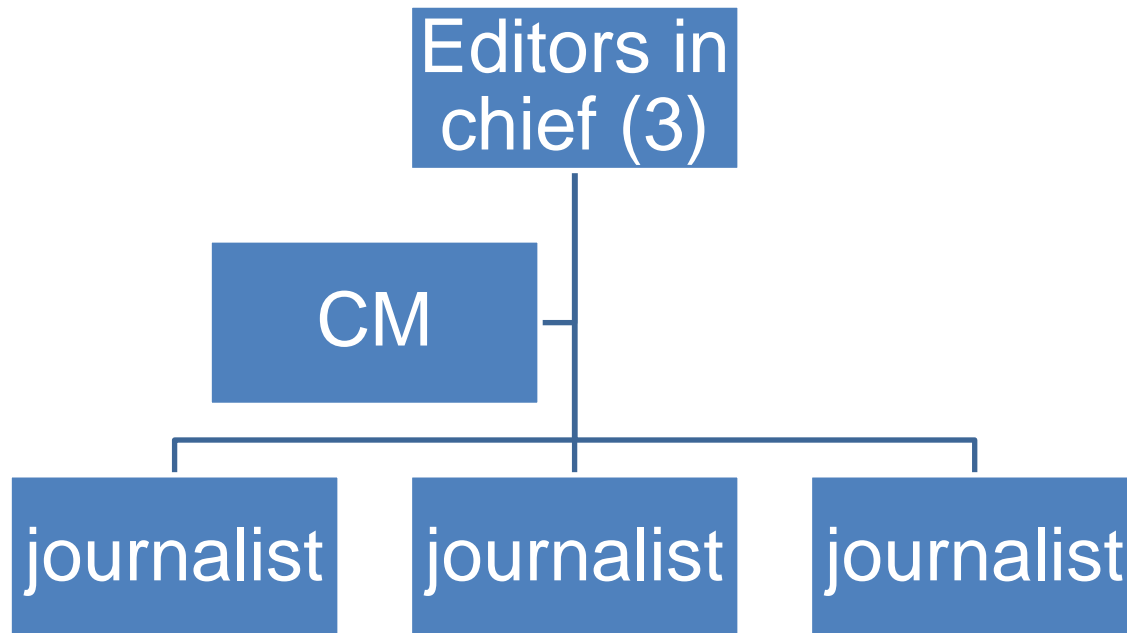
Check what they did

Not being overwhelmed by news

## Organisation : 3 students to rule them all



### Students



### Teachers

- 3 teachers / journalists
- Tasks : advisers, help find the stories, define angle, think format
- Help brainstorm
- Post publication advises
- Help global communication



**Journalism ?**

<https://lepangolin.info/>

## Podcast, long form, short stories, cartoons...

NOS VIES

### L'Effet Confinement #2: quand les femmes n'osent plus avorter

22 AVRIL 2020

**"Les femmes viennent beaucoup moins avorter qu'avant". C'est le constat que dresse Ghada Hatei, gynécologue-obstétricienne et fondatrice de la Maison des femmes à Saint-Denis. Quelles raisons expliquent ce phénomène? Elle y répond dans notre audio, à écouter ci-dessous.**



NOS VIES

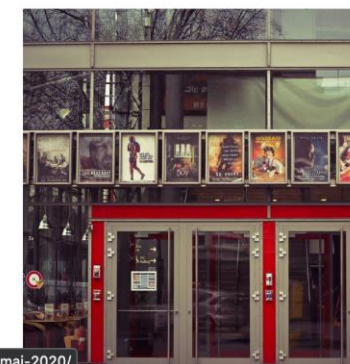
### A quoi va ressembler votre premier date après le confinement?

7 MAI 2020



LE MONDE

<https://lepangolin.info/2020/05/10/video-la-revue-de-presse-de-la-semaine-du-4-mai-2020/>



## How to do field report without being in the field ?



NOS VIES

[VIDEO] Ramadan et Covid-19: le quotidien difficile d'une sage-femme

- Giving (lots of) instructions to the « subjects »
- They film themselves with their own smartphones.
- Asking them nicely to do it again.
- Edit (a lot).
- <https://lepangolin.info/2020/05/05/video-ramadan-et-covid-19-le-quotidien-difficile-dune-sage-femme/>



## Lessons learned

### Pros



Students can manage their own website



They can build something they are proud of



Write outside your « comfort zone » or « your » media.



New skills learned (yeah !)



Be different in the media landscape

### Cons

- Couldn't done at the beginning of the year. You have to **know** your students to delegate properly.
- Hard for the students to be innovative
- You **lose** some students in the process (relectutants, bad wi-fi, « don't believe in the project...)
- The distance is excruciating

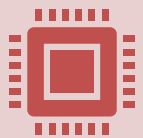
## Whats next ?



The methodology will be used for our “online mag” project in December.



A few student were “spotted” by fellow journalists (and hired).



We’re looking forward the next lockdown to pursue our exploration of the “life during the coronavirus era”



**Thank you for your attention**

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