

# Retrofitting a Theory Unit for Online Delivery

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BA Journalism, London College of Communication

AJE / Responding to COVID-19 / June 2020

# Contemporary Challenges in Journalism

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1<sup>st</sup> Year BA Journalism Unit / 20 Credits / Theory & History

Topics: *Freedom of Expression Today, Global News Networks & Propaganda, Digital Public Sphere, Fake News & Post-Truth*

Lectures, Seminars & Student Presentations

12 weeks unit

## Retrofitting the Unit

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Adjusting Assignment Brief

Adjusting Teaching Materials

Adjusting Delivery of the Unit

Adjusting Expectations(?)

## Adjusting Assignment Brief

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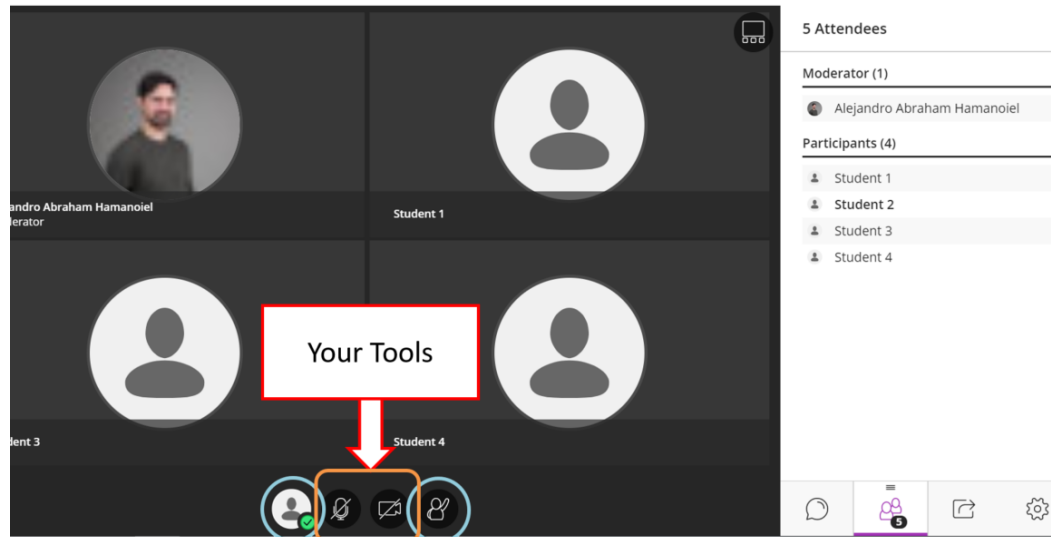
From two elements to a holistic assignment

- 1,500 words essay + 1,000 words written debate
- Single Deadline

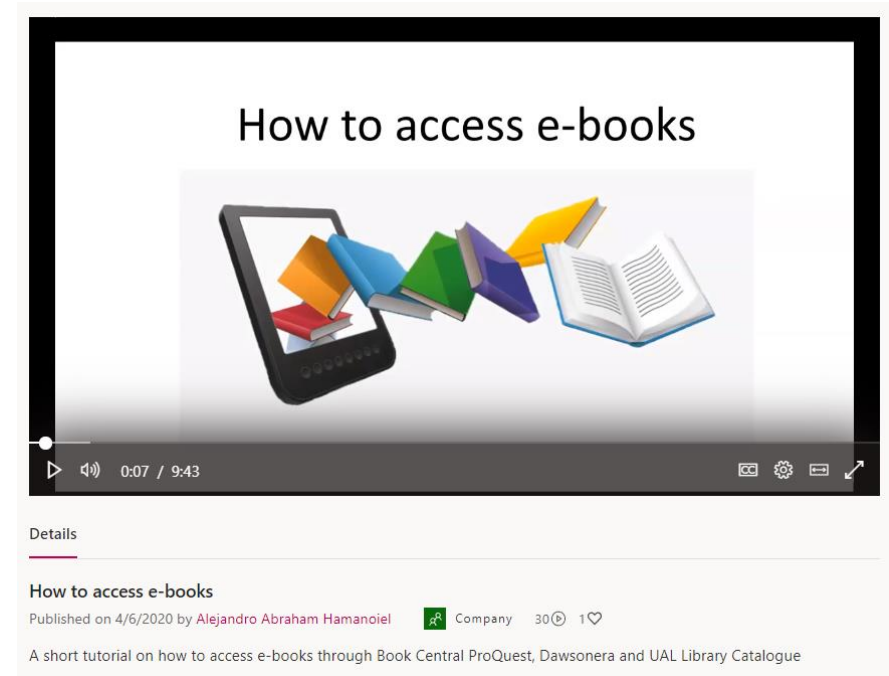
From graded to pass/fail submissions

From in-class debates to online forums

# Adjusting Teaching Materials



## Introduction to BB Collaborate Ultra




## How to Access Online Resources (Dawsonera, ProQuest & Library Catalogue)


# Adjusting Teaching Materials

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## Week 27: On Wikileaks, the Panama Paper and Snowden (May 21)

 [Video Lecture – Week 27 – Wikileaks, the Panama Papers and Snowden](#)

 [Lecture Slides – Wikileaks, Panama Papers & Snowden](#)


 [Collaborate Joint Seminar \(Week 27 / May 21st / 13:00\) - Russell & Alejandro](#)  
Thursday, 21 May 12:45 PM - 3:15 PM


 [Debate 4 - Journalism and Whistleblowing](#)


 [Should journalist have control over leaked material?](#)


 [Poitras, L. \(2014\) \*Citizenfour\* \[Documentary\]](#)


 [Stone, O. \(2016\) \*Snowden\*. \[Film\]](#)


 [Thorsen, E. \(2016\). Whistleblowing in a digital age: Journalism after Manning and Snowden. In \*The Routledge Companion to Digital Journalism Studies\* \(pp. 568-578\). Routledge.](#)

 [Quiz: Thorsen, E. \(2016\). Whistleblowing in a digital age: Journalism after Manning and Snowden. In: \*The Routledge Companion to Digital Journalism Studies\*](#)

 [Wahl-Jorgensen, K. \(2014\). Is WikiLeaks challenging the paradigm of journalism? boundary work and beyond. \*International Journal of Communication\*, 8, 12.](#)


 [Miller, S. \(2017\). What is Wikileaks? USA Today.](#)

 [Journalism after Snowden - Conference \(video\)](#)

 [Edward Snowden: 'The people are still powerless, but now they're aware' - Interview TheGuardian](#)

 [Edward Snowden: Leaker, Saviour, Traitor, Spy? - BBC \(Podcast\)](#)

 [Quiz: Edward Snowden: Leaker, Saviour, Traitor, Spy? - BBC \(Podcast\)](#)

 [Ben Smith - Is Ronan Farrow Too Good to Be True? \[NYT Article\]](#)

Additional Readings and Audio-visual Material  
(BoB & Kanopy)

# Adjusting Teaching Materials

## Question 1

Not complete

Marked out of 1.00

Flag question

Edit question

- For Michael Marx, executive director of the Coastal Rainforest Coalition and a big critic of globalisation, the main problem is not the transnational exchanges of culture and art, but the transmissions of harmful Western  such as materialism, overconsumption, and waste.
- Lull (2000) agrees popular culture carries cultural values, but he argues these values are never simply received, digested, and acted upon in a uniform way. In fact, audience  these representations in an active way, sometimes even subverting the original meaning.
- The  of popular culture carries mediated representations from country to country, sometimes generating novel cultural expressions. The way audiences use and interpret these representations are always mediated by .
- Supporters of globalisation argue that rather than making the world more homogeneous, the global flow of popular images, ideologies and cultural styles - facilitated by  - actually fuels , lessens homogeneity, and increases cultural diversity.

interpretative communities

symbolic creativity

diasporic communities

indigenisation

the multinational culture and communications industries

transculturation

use and interpret

















cultural hybrids

ethnic media

cultural values

Moodle Activities  
(Quizzes, Glossaries, Forums)

# Adjusting Teaching Materials

Discussion	Started by	Replies	Last post
<a href="#">Not all global media networks are vehicles for national propaganda</a>	 <a href="#">Anchita Khanna</a>	2	<a href="#">Zeina Saleh</a>  <a href="#">Thu, 14 May 2020, 12:08 PM</a>
<a href="#">All Global Media Networks are propaganda.</a>	 <a href="#">Zeina Saleh</a>	1	<a href="#">Zeina Saleh</a>  <a href="#">Thu, 14 May 2020, 11:50 AM</a>
<a href="#">Not all Global Media Networks are a vehicle for national propaganda</a>	 <a href="#">Charlotte Griffin</a>	1	<a href="#">Wiktor Karkocha</a>  <a href="#">Wed, 13 May 2020, 12:12 PM</a>
<a href="#">All Global Media Networks are vehicles for national propaganda</a>	 <a href="#">Wiktor Karkocha</a>	1	<a href="#">Jamie O'Brien Hartigan</a>  <a href="#">Tue, 12 May 2020, 6:13 PM</a>
<a href="#">All Global media networks are propaganda</a>	 <a href="#">Bella Kaps Jaramillo</a>	0	<a href="#">Bella Kaps Jaramillo</a>  <a href="#">Tue, 12 May 2020, 4:56 PM</a>
<a href="#">All Global Media Networks are vehicles for national propaganda</a>	 <a href="#">Zain Yasin</a>	0	<a href="#">Zain Yasin</a>  <a href="#">Tue, 12 May 2020, 12:25 AM</a>
<a href="#">All Global Media ARE vehicles for national propaganda.</a>	 <a href="#">Rebecca Hutton</a>	1	<a href="#">Rosie Paldi Edwards</a>  <a href="#">Mon, 11 May 2020, 3:26 PM</a>
<a href="#">Not all Global Media Networks are vehicles for national propaganda</a>	 <a href="#">Jamie O'Brien Hartigan</a>	0	<a href="#">Jamie O'Brien Hartigan</a>  <a href="#">Wed, 6 May 2020, 5:44 PM</a>

Moodle Activities  
(Quizzes, Glossaries, Forums)



# Adjusting Delivery of the Unit

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## Discussion

[Submission Deadline](#)

[Week 28: Post truth and Alternative Facts](#)

[Social Watching](#)

[Week 27 - On Wikileaks, the Panama Paper and Snowden](#)

[Workshop reminder & assignment information](#)

[Week 26 - CNN Effect, Al Jazeera and Global News Networks](#)

[Week 25 - Globalisation and the Media](#)

[Links to seminar rooms](#)

## Started by



[Alejandro Abraham Hamanoiel](#)



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## Weekly Announcements

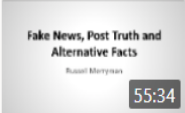
# Adjusting Delivery of the Unit



## BAJ1 CCJ Lectures & Videos ...




Lectures and videos for BA Journalism Year 1 unit Challenges in Contemporary Journalism

Following  







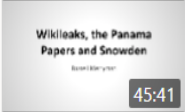
55:34

### CCJ Lecture Week 28 – Fake News, Post Truth & Alternative Facts

19  0  0  5/21/2020




An examination of the way in which fake news, disinformation, and the exploitation of social media are ...

 Russell Merryman    ...







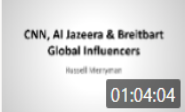
45:41

### CCJ Lecture Week 27 – Wikileaks, Panama Papers and Snowden

14  0  0  5/14/2020




Journalism relies on sources and whistleblowers, this lecture examines how the flow of information has ...

 Russell Merryman    ...








01:04:04




### CCJ Lecture Week 26 – CNN, Al Jazeera & Breitbart

21  1  0  5/7/2020

How three global news brands came about and what impact have they had on the world.

 Russell Merryman    ...



35  2  0  4/30/2020

### CCJ Lecture Week 25 – Globalisation and the media

Recorded Lectures  
(Unit channel in Office365 Stream)

# Adjusting Delivery of the Unit

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## Collaborate Joint Seminar (Week 28/ May 28th / 13:00) - Lucia, Russell & Alejandro

Session



Guest links

Thursday, 28 May 12:45 PM - 3:15 PM

Session ended

### Recordings

Collaborate Joint Seminar (Week 28/ May 28th / 13:00) - Lucia, Russell & Alejandro

[Collaborate Joint Seminar \(Week 28/ May 28th / 13:00\) - Lucia, Russell & Alejandro - recording\\_1](#) [37 mins 38 secs]  

28/05/20

11 view(s) · 0 download(s)

## Weekly Seminars & Tutorials

# Adjusting Expectations

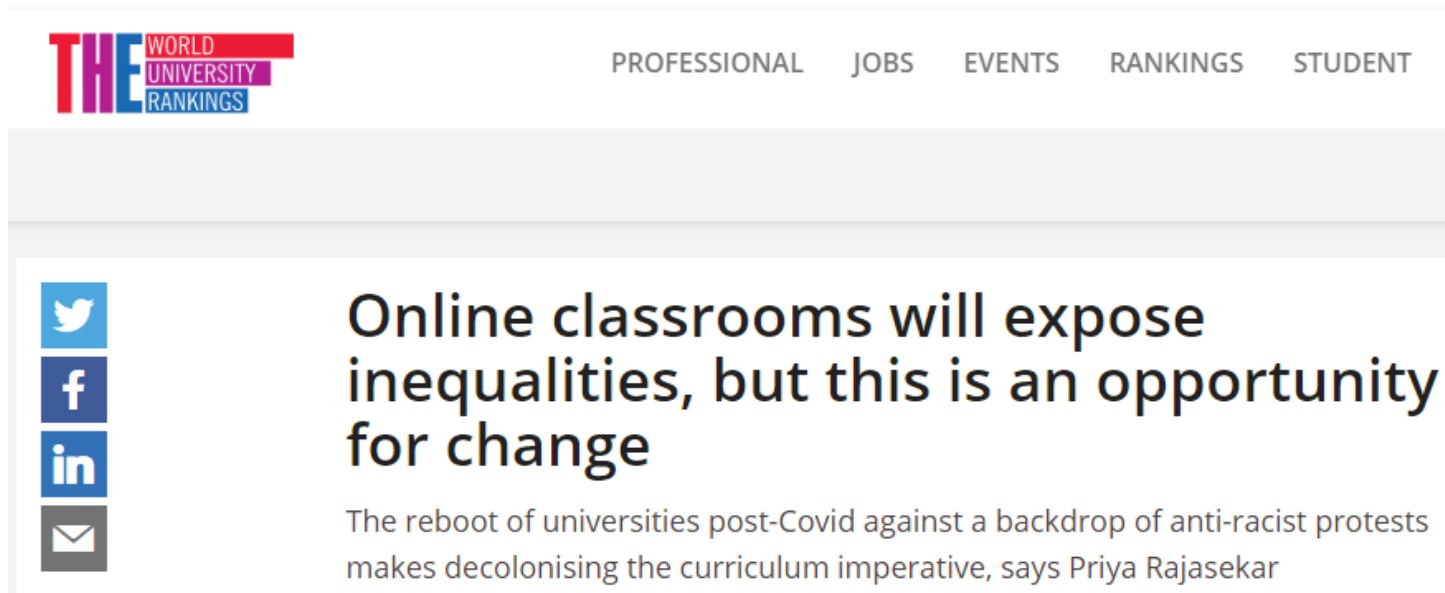
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- ✓ Existing units can be retrofitted but require some planning and effort
- ✓ Students still prefer synchronic teaching, but will engage with asynchronic activities if directed
- ✓ Seminars in online environments work, but need additional guidance from tutors
- ✓ Recorded lectures are consulted, but could be open to students
- ✓ Peer-to-peer interactions are hard to facilitate but worthy
- ✓ Students will engage with online teaching at different levels

## Adjusting Expectations

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Use this opportunity to reassess my own practice and rethink the overall objectives of a university education



The screenshot shows the top navigation bar of 'THE WORLD UNIVERSITY RANKINGS' website. The navigation links are: PROFESSIONAL, JOBS, EVENTS, RANKINGS, and STUDENT. Below the navigation bar is a grey header section. The main content area features a vertical stack of social media icons (Twitter, Facebook, LinkedIn, Email) on the left. To the right of the icons is the article title 'Online classrooms will expose inequalities, but this is an opportunity for change' and a sub-headline 'The reboot of universities post-Covid against a backdrop of anti-racist protests makes decolonising the curriculum imperative, says Priya Rajasekar'.

**THE WORLD UNIVERSITY RANKINGS**

PROFESSIONAL JOBS EVENTS RANKINGS STUDENT

### Online classrooms will expose inequalities, but this is an opportunity for change

The reboot of universities post-Covid against a backdrop of anti-racist protests makes decolonising the curriculum imperative, says Priya Rajasekar