

# PARIS



CONFERENCE 2019

Dauphine Université  
*July 8 2019*

**#AJEParis**





# DR MARGARET HUGHES

Chair,  
AJE UK

# WELCOME BIENVENUE

It is with the greatest pleasure that I welcome delegates to the first AJE UK international conference being held at Paris Dauphine University, as part of the 5th World Journalism Education Congress.

The WJEC theme of 'Teaching Journalism During Our Disruptive Age' provided the inspiration for our own theme for the AJE Paris conference of 'Untold Stories'.

We were seeking to hear from AJE members of their research and experience of telling the stories that are rarely told, or struggle to find space in what often seems like the limitless landscape that could be said to constitute the news media today. And yet, we felt that there are many stories that we do not hear: from the marginalised in our society, those whose voices are dimmed by the cacophony of noise in the system, by their lack of power and agency and who, despite the vast resources that there are available to tell stories, we do not hear from.

Our members responded with a myriad of interesting research, which we will share with you today (this will also be streamed live today and made available on the AJE website at [www.ajeuk.org](http://www.ajeuk.org)).

We are also delighted to welcome as our keynote speaker Amelia Gentleman, The Guardian's award-winning journalist, whose work on the Windrush generation brought to all of our attention one of the UK's greatest untold stories of the last few decades.

I very much hope you will enjoy our conference, I hope it will be the first of many opportunities for AJE members to share with colleagues from across the world their work and their experiences as part of an international event.

**#AJEParis**



# SCHEDULE

09:30 - 10:00

Registration & coffee

10:00 - 11:45

**Welcome**  
Dr Margaret Hughes, Chair,  
Association for Journalism Education UK

## TELLING OUR UNTOLD STORIES

'Untold Stories in the palm of your hand'  
James Mahon, University of the West of Scotland

'Can Untold Stories be told with the  
demise of local journalism?'  
Prof Kurt Barling, Middlesex University

'Minding the gap: Untold Stories as motivation,  
meaning and money for investigative journalism'  
Dr John Price, University of Sunderland

'The great ring of power; mapping  
the corporate oligarchy that runs Britain'  
Sean Dodson, Leeds Beckett University

11:45 - 12:45

**AJE Paris 2019 Keynote**  
'Investigating Windrush'  
Amelia Gentleman, The Guardian

12:45 - 13:45

**Lunch (in Crous restaurant)**

13:45 - 14:00

**AJE AGM**

## STORIES THAT ARE UNTOLD

14.00 - 15.30

'Advancing Gender Equality in Media Industries (AGEMI):  
a project for action'

Prof Karen Ross, Newcastle University

'Rethinking journalism's response to migration'

Vivienne Francis, London College of Communication,

'"Crossing the Line?" - Confessional journalism and podcasting'

Kate Williams, University of Northampton

'#HearMeSpeak - First hand stories from homeless young people'

Barbara Schofield & Prof Suzanne Franks, City, University of London

## Tea & coffee

15.30 - 15.45

## HOW JOURNALISM EDUCATION IS PREPARING STUDENTS TO FIND AND TELL OUR UNTOLD STORIES

15.45 - 17.00

'Untold Stories and vulnerability'

Victoria Neumark-Jones, London Metropolitan University

'Strangers in strange lands: becoming a journalist revisited'

Dr Andrew Bissell, Bournemouth University

'Into the Unknown'

Prof Julian Petley, Brunel University

'Untold Stories about science'

Richard Evans, City, University of London

## Close & thanks

17.00 - 17.15





# AMELIA GENTLEMEN

Keynote Speaker

Amelia Gentleman is the Guardian journalist who exposed the Windrush scandal and she will be talking about her investigation.

In late 2017 it emerged that the UK government had wrongly classified thousands of people, who had been born in the Commonwealth but who had spent all their lives in Britain, as illegal immigrants. As a result some had been wrongly deported or detained in immigration removal centres, others had been sacked from their jobs, denied healthcare, or made homeless. For months the government ignored the Guardian's stories about the issue, until the affair exploded as a huge political scandal in April 2018, shaking the government, and forcing the Home Secretary to resign.

Amelia will explain how she uncovered this issue and pursued the story over months, despite widespread political indifference, finally forcing the government to change its immigration policies and promise up to £570 million in compensation for those affected.

Amelia won a number of prizes for her investigation including the British Journalism Awards journalist of the year, the Cudlipp prize for campaigning journalism, the Paul Foot prize for investigative journalism, and Amnesty's media impact award.

Previously she has also won the Orwell prize for political writing.

She is based in London, but earlier was Delhi correspondent for the International Herald Tribune, and Paris and Moscow correspondent for the Guardian

Her book, the Windrush Betrayal, Exposing the Hostile Environment, will be published by Faber in October 2019

# INVESTIGATING WINDRUSH



The broad remit of my current doctoral research which began in 2018 isolates best practice of mobile journalism in newsrooms around the world, from Scotland to the US, Switzerland, and India.

This research paper will isolate how technology is driving change in 2nd and third world newsrooms and present this through discussion and video form. Having spent time with KNN in Iraq and reported from Mosul during the ISIS occupation as a practice-based researcher and TV war reporter prior to my doctoral studies, I first hand experienced the power of mobile phones giving untold stories a window to the wider world in times of conflict.

This research will also bring to the fore the ever expanding role of mobile phone technology in providing a useful tool to both the content creator and content consumer.

This is a view echoed by Romanian academic Drula when discussing content consumption and creation in relation to convergence theory.

In conclusion I hope that through the case studies in Iraq and India as well as my research will demonstrate the key role mobile journalism plays in helping untold stories get heard especially in societies and cultures where the voiceless can get left behind.

**UNTOLD STORIES  
IN THE PALM OF YOUR HAND**

# JAMES MAHON

University of the West of Scotland

James Mahon is an Irish TV/Radio Anchor and Reporter, Author and University Lecturer based at the University of the West of Scotland since 2016.

He moved to America from the North of England in 2012 after undertaking journalism masters studies at Sheffield University and prior to that a BA at the University of Ireland Galway. He has reported on a range of topics from triple homicides to meth busts, the ISIS occupation of Mosul and tornadoes as well as gang activity as a CBS and PBS TV affiliate reporter/anchor.

While in the US he was an international radio reporter, covering gun legislation and domestic terrorist attacks for Irish national broadcaster RTE.

His monthly lifestyle TV series, "Through Irish Eyes", has received awards from the Associated Press, The Society of Professional Journalists and The Daughters Of The American Revolution.

He is currently a journalism lecturer at the University of West Scotland joining the journalism team in January 2016, teaching on both the masters in broadcast journalism and bachelors in journalism.

Mahon is also a third year doctoral researcher at UWS in the area of mobile journalism and has travelled to Iraq, Switzerland, USA and India creating a documentary shot entirely on iPod and iPhone. His practice-based research investigates whether smartphone technology or newsrooms are driving the change to mobile journalism implementation.

His book "Through Irish Eyes" is available in all good bookstores since 2016 and Amazon Kindle.



# PROF KURT BARLING

Middlesex University London

Dr Kurt Barling is Professor of Journalism at Middlesex University London. An award-winning investigative journalist and film-maker who worked at the BBC until 2015.

Kurt worked across News and Current Affairs for 25 years. Assignment, The Money Programme, Today and Newsnight. He was Special Correspondent in London from 2001-2014. Kurt is author and editor of 4 books including the international bestseller Darkness over Germany, The R Word: Racism and Abu Hamza: Guilty.

Kurt is also an adviser to Silicon Valley start-up [www.knowherenews.com](http://www.knowherenews.com) which is successfully raising investor funds to use AI and machine learning to transform the delivery of trustworthy journalism, internationally, nationally and locally. The platform is also working on transforming media literacy.

Kurt gained a first-class degree in Languages & Politics before graduating with a Masters and PhD from the London School of Economics. He was on LSE staff in International Relations from 1986-89.

When the Grenfell Fire tragedy struck, killing 72 people, the world watched and waited to see how the government would react at both the national and local levels. Social Media platforms buzzed with comment, questions and lots of demands for direct and meaningful intervention. But how much did all this internet chatter really matter? How did it impact on public discourse? What evidence that a "Fifth Estate" was gaining traction to add something new and "networked" to the public discourse, so often dominated by political elites and the mainstream press? Was it an effective replacement for a vigilant local media reporting on such a disaster? This paper will compare the local press treatment of the last major fire in London at Lakanal House in Camberwell in 2009 with the response to the Grenfell Fire. Using AI methodologies to analyse Twitter my research has identified that a "Fifth Estate" can exist, but it is not self-evident that this is doing more than amplifying those elite individual and institutional voices that already dominate public discourse more broadly.

The results of this research will be published in an edited collection in the Autumn of 2019.

## CAN UNTOLD STORIES BE TOLD WITH THE DEMISE OF LOCAL JOURNALISM?

# DR JOHN PRICE

University of  
Sunderland

Dr John Price is a senior lecturer in journalism and Director of the Centre for Research in Media and Cultural Studies at the University of Sunderland. A former regional newspaper journalist, his recent research has explored membership and subscription funding models for investigative journalism startups. Other research has examined racism and discrimination in the sports media, with publications including *Race, Racism and Sports Journalism and Sport, Racism and Social Media* (both Routledge). He is currently leading a Google DNI funded project about the reporting of hate speech and abuse on social media.

'I want news and information that is not being covered by the mainstream media.' So says a reader when asked to explain why they pay money every month to support an investigative journalism startup. This paper explores untold stories, and unheard voices, as motivation for those setting up new investigative journalism platforms, and the audiences willing to financially support them.

The Ferret is a recently established digital platform for investigative journalism in Scotland. It was created by a handful of experienced journalists in response to what they see as a decline of specialist, in-depth investigative reporting in the mainstream media. The organisation is run as a Co-operative of readers and journalists, and funded mainly through the regular contributions of its subscribers. The untold and the unheard are recurring themes in the discourse of the organisation, its founders and paying audience. This paper critically discusses the role these themes play, and have played, in the birth and development of The Ferret. It also asks what we can learn from this as journalism educators for what and how we teach our students.

The paper draws on original empirical work by the author, including interviews with key individuals from The Ferret's Co-operative Board and a survey of its subscribers.

## MINDING THE GAP

UNTOLD STORIES AS MOTIVATION,  
MEANING AND MONEY FOR  
INVESTIGATIVE JOURNALISM STARTUPS



# SEAN DODSON

Leeds Beckett University

Sean Dodson is the postgraduate course director of journalism and public relations at Leeds Beckett University where he specialises in the subject of digital ethics. He is a regular contributor to The New European newspaper and a former judge of The Orwell Prize, the UK's leading award for political writing.

## THE GREAT RING OF POWER

Corporate power exerts huge sway over advanced democracies. In the UK the bosses of corporate companies award themselves huge salaries, often in excess of 100 times more than the average employee; while wielding power over the economy and society at large.

And yet, it is surprising that few of these contemporary titans of industry are household names. Little of the influence they hold is transparent; few of their decisions played out in public, and even less is known is the nature of their relationships with one another - the very nexus of power.

In other words: who exactly are the most powerful people that you have never heard of?

Surprisingly the answers to these questions are hidden in plain sight. The names, age, gender and educational background of the directors of the people who run the UK's biggest companies -- an award themselves huge salaries -- remain just a click away via portals such as Companies House and Bloomberg.

Students at Leeds Beckett University -- England's only journalism department inside a business school -- uncovered the untold story of power and influence in the UK. As part of a series of special data journalism "Newsdays", the students mined publicly-available databases to locate, connect and contextualise the most powerful executives in the land. What they revealed was a ring of power as invisible - and interconnected - as it is influential.

### MAPPING THE CORPORATE OLIGARCHY THAT RUNS BRITAIN



# PROF KAREN ROSS

Newcastle University

# ADVANCING GENDER EQUALITY IN MEDIA STUDIES

Karen Ross PhD is Professor of Gender and Media in the School of Arts and Cultures, Newcastle University, UK. Her teaching and research are focused on issues of gender, media and society including aspects of social media, public and political communication. She is the UK and European Coordinator of the Global Media Monitoring Project. She sits on the editorial boards of several journals and has held visiting positions at a range of universities, most recently as a Visiting Professor at Massey University, New Zealand (2018). She is currently writing up research on the recent elections in the UK (2015, 2017) and New Zealand (2017) with a focus on politicians' use of social media. She has published numerous papers and books on her primary research topic and her latest monograph *Gender, Politics and News* was published in 2017 (Wiley-Blackwell). She is the Managing Editor of a new Wiley-Blackwell Encyclopaedia on *Gender, Media and Communication* which will be published in 2020 and will become a major reference work in the field.

AGEMI is an EU-funded action project which is responding to two key issues relating to gender and equality in media industries, knowledge and training. Since February 2017, the project partners have been developing and populating the AGEMI web platform with examples of good practice and developing a series of teaching and learning activities. It is making an important intervention and contribution to journalism education and training by gathering together a variety of good practices in relation to in-house training activities, monitoring projects, policy development from across the European media landscape and beyond, and make those initiatives visible to a wider audience. AGEMI has also developed a set of thematic units on topics such as representation, leadership, culture, digital activism, harassment and advocacy which can be worked through as separate units or taken together as a course. We recognise the importance of bridging between the worlds of education and employment and believe that raising awareness of gender equality issues amongst the next generation of journalists provides perhaps the best prospect for encouraging the profession to become more gender-equal. The AGEMI partnership comprises three universities (Newcastle, Padova, Gothenburg) and two media unions (European Federation of Journalists, and COPEAM). During the session, the web platform and its various tools will be demonstrated. All material on the web platform is free to download and use.



# VIVIENNE FRANCIS

London College of Communication  
University of the Arts London

Vivienne is a Reader in Social Justice Journalism and Knowledge Exchange. She is a Senior Fellow of the Higher Education Academy and a Fellow of the RSA.

She founded the Refugee Journalism Project an initiative that supports forcibly displaced and exiled journalists to re-connected with their careers in the UK. It focuses on helping them become better connected within the industry, updating their journalistic skills and getting more of their voices into the mainstream press.

Prior to joining academia, Vivienne worked as a producer with the BBC and as a print journalist. Her journalistic work has focused on issues such as deaths in custody, inequalities in the secondary education system and miscarriages of justice. Vivienne also sits on the committee of the Association for Journalism Education, a body representing HE educators in in the UK and Ireland.

Western journalists have clamoured to tell the stories of those caught up in the recent wave of migration to Europe. However, the refugees at the heart of these events have often been passive by-standers in the construction of their narratives, remaining an untapped source of knowledge and skills.

In this paper, I present two university initiatives that seek to harness the expertise of these individuals, repositioning them from being characters in stories to being creators. The first focuses on my work with refugee and exiled journalists in the UK. The second is an initiative also being delivered in France, Belgium and Italy that focuses on taking the experience of refugees directly to the classroom.

The presentation will focus on how these projects are adding richness to the learning environment by creating a range of opportunities for journalism students to deepen their intercultural understanding, and their knowledge of global issues.

RETHINKING JOURNALISM'S RESPONSE TO  
**MIGRATION**



# CROSSING THE LINE?

Broadcast reporters are trained to report on a story and not express opinions. Staying impartial is fundamental to their role and forms part of the OFCOM code in the UK, but what happens when the reporter is the story? In 2017, Kate was diagnosed with an extremely rare form of abdominal cancer. Medical literature quotes just 153 recorded cases of cystic peritoneal mesothelioma in the world. Despite the rarity of the condition and the extensive surgery and treatment with heated chemotherapy, she found herself unable to tell her story. This was in complete contrast to her fellow news presenter on BBC Radio 5live, Rachael Bland who hosted a podcast about her battle with breast cancer, as well as posting on social media. When she died last September, it was said she had changed the conversation around cancer.

With the rise of the podcast, there is a new type of confessional journalism. Broadcasters are expressing their opinions and telling previously untold stories in a new way. Newspaper columnists have done this for years but for impartial broadcasters, trained not to express opinions when reporting on a story, a fundamental change is taking place.

Using Rachael Bland as a case study, this paper focuses on podcasts and their potential for opening up new, more intimate and subjective spaces in contemporary broadcasting, challenging the accepted rules of objectivity and impartiality and telling those untold personal stories to new audiences.

## CONFESSIONAL JOURNALISM AND PODCASTING

# KATE WILLIAMS

University of Northampton

Kate is an award winning journalist and broadcaster who is currently Deputy Dean at the University of Northampton in the Faculty of Arts, Science and Technology. She joined the University in 2012 to set up a new course in broadcast journalism, before becoming head of the department of Journalism, Media and Performance, moving to her current job in 2016.

Prior to this, Kate worked for the BBC for more than twenty years, primarily for the national radio station 5live. Recruited as a regional news journalist when the station launched, she reported on stories in East Anglia before moving to London to present various programmes for the network. She also presented programmes on the BBC World Service and BBC Radio 4. Kate then moved to the BBC College of Journalism, launching a new "Journalism Foundation" training programme for all new BBC journalists.

As a freelance broadcaster, Kate has worked for the Olympic Broadcasting Service, reporting for the Olympic News Channel during the London 2012 Games and in Sochi in 2016. She can still occasionally be heard presenting the news on BBC Radio 5live.

Radio has remained her first love, particularly for its ability to tell stories "painting pictures with words". She has become fascinated by the rise of podcasting, where stories can be told to new audiences.



During a two-year project the Department of Journalism at City, University of London partnered with The Pilon Trust, a charity which provides support for homeless young people in Islington. The project – INsPIrE, innovative and educational practices for an inclusive and participatory Europe – was supported by Erasmus + Key Action 3 Social inclusion through education, training and youth initiative of the European Union. Working within departmental studios and classrooms alongside current students, young participants produced media which explored the realities of their lives.

The young adults had all experienced homelessness, and typically been subject to, variously, domestic and/or sexual abuse, asylum and immigration issues, gang membership and peer pressure to trade drugs and carry weapons. In workshops, they chose the hashtag #HearMeSpeak, indicative of a determination to tell their own stories, without undue journalistic mediation however well intentioned.

The department devised peer-to-peer training sessions, combining free expression with journalistic ethics and production techniques. This interaction with non-formal learners has demonstrated a means of training a new generation of journalists in participatory journalism. A process of reflective feedback captured students' re-evaluation of their attitudes towards diverse groups and a determination to more fully reflect media pluralism.

A further objective aimed to engage the support of policy makers to help prevent violent radicalisation and encourage enrolment in training or education. The project gained the active support of leading members of the Greater London Assembly and of Islington Council. The project officially concluded in December 2018. Outcomes include: enrolment on further and higher education courses, co-option onto a Youth Commissioning Group, and writing for a local newspaper.

This was a pilot project with significant evaluation on impact, sustainability and research papers. Active consideration is underway on gaining support to replicate the project among other Universities offering journalism education in London, and on developing a further phase of the project at City, University of London.

# #HEARMESPEAK

# PROF SUZANNE FRANKS & BARBARA SCHOFIELD

City, University of London

Until December 2018, Barbara Schofield combined the roles of INsPIrE Project manager and Programme Director, BA Journalism at City, University of London.

Before moving into academic life, she worked as a reporter, presenter and editor in BBC News and Features. Her broadcast work included reporting and producing for R4 programmes Mediumwave, You and Yours, and for Radio 1 Newsbeat.

Before joining City, University of London, Barbara was senior lecturer on the MA Broadcast Journalism programme at the London College of Printing (now London College of Communication). At City, she led the MA Broadcast before moving to BA Journalism and eventually becoming programme director. Her research focus has been on aspects of the British media, European media partnerships and initiatives on graduate employment.

Barbara was also lead consultant on the MediaPro initiative for the British Council in Vietnam, devising a national journalism curriculum and Code of Ethics for leading universities. Having stepped down from full time work at City, she now intends to work in a consultative capacity on projects building on the INsPIrE pilot.

Professor Suzanne Franks is Head of the Department of Journalism at City, University of London. She was a BBC trainee and joined the Current Affairs department, producing programmes such as Newsnight, Watchdog, The Money Programme and Panorama. As a Senior Producer she edited election programmes, budget coverage and live special programmes such as the party conferences. She later founded an independent production company, Sevenday Productions, which among other things was awarded the first outside contract for the televising of Parliament. In 2008 she joined the University of Kent and she was appointed to a chair in Journalism at City, University of London in 2012, where she has been head of department since 2016. Suzanne teaches modules on Humanitarian reporting and journalism ethics. She has published widely on the reporting of international news and on issues of gender and journalism. Her books include 'Reporting Disasters: Famine, Politics, Aid and the Media' and 'Women and Journalism.'



When we think of untold stories, we often focus on those from ethnic minorities, socially and economically disadvantaged groups, people with less common sexual orientations or gender definitions and so forth, as explored by such as Hall, Bourdieu, Chomsky, Hoggart, Kristeva, Butler et al. London Metropolitan University claims to be the HEI with the largest proportion of students from ethnic minorities and social disadvantaged groups. Many of our students are burning to tell their stories. How far is it our duty to assist them?

This paper is by way of a cautionary note. I will explore four case studies from our own student body to highlight some ethical dilemmas in teaching students how to mine their own difficulties for good copy. Whilst some hacks enjoy acting as Private Eye Polly Fillers or Sarah Vains, this may be a perilous path for young people who have scarcely managed their way out of difficult situations which may offer important insights into how society works, but also throw the spotlight on them.

The four case studies concern the areas of crime, child protection, health and sexuality. Legal considerations aside, focusing on the duty of care which educators owe to their students, even those who are legally adults, is one useful guideline. There is also the question of modelling ethical journalistic practice. If a writer is also involved in an article which reveals personal details, how far should they afford themselves the consideration which we are teaching them to extend to vulnerable subjects?

## UNTOLD STORIES & VULNERABILITY

# VICTORIA NEUMARK JONES

London Metropolitan University

Victoria Neumark Jones is Associate Professor, Journalism at London Metropolitan University. She has been teaching in higher education since 2006, having previously spent decades working as a print journalist in education and the arts. She still continues an occasional career as a freelance writer, when she can snatch a minute of time from the ever-increasing workload of university bureaucracy.

Victoria's main research and teaching interests are in critical thinking and how to inoculate students -- and the public -- against misinformation and disinformation. Sometimes she gets down-hearted at the sheer amount of vacuity and deceit in the world, but then she remembers all the excellent journalism that works to expose the truth, and cheerfulness keep breaking in.



# DR ANDREW BISELL

Bournemouth University

Andrew joined Bournemouth University as a Lecturer in Journalism in 2013 having spent 30 years as a newspaper and online journalist. During his journalism career, he was employed as a news reporter and feature writer before undertaking editorships. A history graduate of the University of Birmingham, Andrew's interest in the past also led to authorship of two social history books that contain evocative memories of London's East End and Southampton during the 1920s, 1930s and Blitz years. His love of history - and how it informs the present and future - now shapes his academic research. Andrew is interested in how the traditions of the past shape aspiring journalists and what the implications might be for journalism and its teaching. His doctorate considered how journalism students perceive their 'becoming' as journalists and the influences that appear to condition professional self-interpretation. Andrew is a Fellow of the Higher Education Academy and he continues to teach journalism practice.

This presentation considers a key theme of the AJE 2019 conference: how can we best prepare journalism students to find and tell the stories of the unheard? Dr Andrew Bissell argues that in order to reach the marginalised and give them voice, we must first give voice to our journalism students. Andrew's recent doctoral research into how students 'become' journalists reveals the extent to which these strangers to journalism are acclimatised and socialised by journalistic traditions. Drawing upon the philosophical work of Hans-Georg Gadamer, Andrew suggests that an essential task of teachers is to make students aware of their exposure to these traditions - and the consequent shaping of their prejudices and self-interpretations. In turn, students mindful of traditional ideals, occupational ideology and their own historical conditioning may be better placed to envisage alternative and legitimate forms of journalism. Indeed, a respectful scepticism towards journalistic norms may present opportunities to reinvigorate and reimagine them. Essentially, Andrew's work explores what Gadamer describes as the "element of freedom" that exists within the constraints of tradition. Teachers working in this pedagogic space may help encourage students to assess afresh their desired relationship with journalism and engagement with the unheard; the journalists of the future may be inspired to pursue new agendas relevant to diverse communities.

## STRANGERS IN STRANGE LANDS



Reporting obviously involves a process of selection. To misquote a famous tv series: 'There are eight million stories in the naked city, and we can't tell you all of them'.

But just as certain kinds of stories are routinely selected for coverage by the mainstream media, other kinds are systematically filtered out, as Edward Herman and Noam Chomsky showed in *Manufacturing Consent* and as *Project Censored* illustrates year by year. Thanks to the non-mainstream media, where such stories are indeed reported and whose reach has been greatly extended and enhanced thanks to the internet, it has become ever clearer that the stories routinely ignored by most of the mainstream are those which throw into question the beneficence and indeed the sustainability of the existing political and economic order: for example, the causes of climate change, the extent of state surveillance, the funding of Brexit-supporting parties, the origins of the 2008 financial crisis, and so on. And where stories have not been simply ignored, they have been reported in such a fashion as to neutralise the challenges which they pose to the status quo. Thus, for example, in the UK the 2008 crash was blamed by the mainstream media almost entirely on the alleged 'profligacy' of the 1997-2010 Labour governments and not on criminally irresponsible behaviour by the banks.

How do we enable students to identify these untold stories? How do we help them to distinguish critically between trustworthy and untrustworthy non-mainstream sources? And how do we use the notion of untold stories to develop a sustained and credible critique of the mainstream media?

# INTO THE UNKNOWN

# PROF JULIAN PETLEY

Brunel University London

Julian Petley is Professor of Journalism at Brunel University London. His most recent book is the second edition of *Culture Wars: the Media and the British Left* (Routledge 2019), co-authored with James Curran and Ivor Gaber. He is a member of the editorial board of the *British Journalism Review*, and the principal editor of the *Journal of British Cinema and Television*. He has recently contributed a chapter to the *Routledge Companion to Media and Scandal* (2019) and an article on one of the many aftermaths of the Leveson Inquiry to the *Journal of Applied Journalism and Media Studies*. He is currently writing a book for Routledge on attitudes to media freedom in the British press.



Scientists have a wealth of stories to tell, many of which remain unreported because journalism students lack the confidence or critical thinking skills to engage with discourses of scientific research.

Conference will hear how journalism students were brought together with students and academics from scientific disciplines in a 15-credit module 'reporting science and the environment'. In ten weeks, they learned how to distinguish between strong opinions and compelling evidence and write original and enterprising stories about science, technology, health and the environment.

Understanding of the scientific method and concepts such as correlation and causation and false balance developed confidence and employability in journalism students, opening the door to jobs in science reporting and communication. With journalists accused of constructing false balance on climate change and in the Brexit debate, analytical skills like these have never been more important in distinguishing professional journalism from propaganda.

# UNTOLD STORIES ABOUT SCIENCE

# RICHARD EVANS

City, University  
Of London

Richard Evans is programme director, undergraduate journalism at City, University of London. After an undergraduate degree in electrical engineering and a postgraduate diploma in journalism from City, he began a journalism career which took him from local newspapers and local radio to the BBC. He presented Newsbeat on BBC Radio One for 12 years, on BBC Radio Five Live for thirteen years and has reported at home and abroad for BBC radio and television. He has an MA in Learning and Teaching in Higher Education and is a fellow of the Higher Education Academy.



# JOURNALISM EDUCATION

Journalism Education is your journal – the journal for members of the Association for Journalism education.

It was set by the association to support the academic research work of association members. Working in the academy requires members to take on new skills of teaching and academic research, converting our existing journalism and communication skills to those of the academy.

It has four editors: Prof. Chris Frost, Prof. Stuart Allan, Dr Deirdre O'Neill and Dr Sallyanne Duncan who share the work of gathering and editing the journal. There is also an editorial board of journalism educators from around the world.

Being aware of our academic credentials is important to us as professionals, and to our careers and to our students. If we are to serve our students well, our journalism skills need to be supported by research into the cutting edge of our teaching specialisms, whatever those may be. The Journal is there to support that academic ambition by publishing articles from around the world. It is designed to support AJE members who are under enormous pressure to research and publish if they are to advance their careers, It gives them a safe but rigorous place to take their early career steps in research encouraging members to develop their research careers by considering their teaching needs and those of their students going on to write academic papers for publication that examine student needs, classroom methods and teaching innovations. We also publish papers that consider research into journalism, media studies and communications where these link into teaching or research in the academy as well as papers about journalism education institutions.

Submitting a paper is easy. Just send a copy by e-mail to [ajejournal@gmail.com](mailto:ajejournal@gmail.com). We carry four types of article:

a) Refereed papers of around 6,000 to 7,000 words. These will be sent to two referees and a report is produced that will be sent to you. If the paper is accepted for publication, it will almost always require some amendment and you will be asked to consider these and return the paper.

b) Proceedings papers of around 2,000 to 3,000 words. These are short reports of a paper presented at one of our conferences. They do not need to be refereed as presentation at conference is sufficient reference. These are normally written after the conference taking note of questions asked or comments made.

c) Comment and Criticism papers. These are essays of up to 4,000 words on matters of journalism education, journalism education institutions or journalism linked to education. These are not refereed.

d) Book reviews and publication news. If you have enjoyed a recently published book, or have published one yourself then arrange for a review and we will publish it. We will also give notice of future publications. I'll start this off:

Coming soon for the new academic year: Privacy and the News Media by Chris Frost. Published by Routledge this 80,000 word book looks at the crucial ethical issue of privacy and its intrusion. It discusses the development of privacy, what privacy is and why it is important and the many issues that arise from privacy for journalists.

## PUBLISH YOUR RESEARCH



PROF CHRIS  
FROST

DR DEIRDRE  
O'NEILL

DR SALLYANNE  
DUNCAN

PROF STUART  
ALLAN



